14.581 MIT PhD International Trade —Lecture 2: Gains from Trade and the Law of Comparative Advantage (Empirics)—

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Plan of Today's Lecture

1. **Brief discussion of empirical methods in International Trade**
   - 1.1 **Role of empirical methods in Trade**
   - 1.2 **How empirical work in trade relates to other empirical fields**

2. Comparative Advantage: Does the law of comparative advantage hold in the data?

3. Gains from Trade: Are there gains from trade? How big are they?

The Role of Empirics in International Trade

- There is a rich interaction between theory and empirics in International Trade that is perhaps without comparison in most areas of economics.
- The evolution of the theoretical study of trade since 1975 has been heavily influenced by empirical work. Some examples:
  - Evidence on intra-industry trade, trade between similar countries $\Rightarrow$ 'New trade theory' in 1980s (eg Krugman, 1980).
  - Evidence on within-industry heterogeneity, firm-level facts about exporters $\Rightarrow$ firm-level approach to trade (eg Melitz, 2003).
  - More recent developments have been heavily data-driven: intra-firm trade, multinational production, multiproduct firms.
  - Ongoing debates about 'trade and wage inequality': continuous feedback of empirical findings into debate about sets of theories that are empirically relevant.

Empirical Methods in International Trade

- We will see examples of wide range of empirical methods:
  - Descriptive methods and simple tests.
  - 'Reduced-form' econometric methods (ie not explicitly estimating model parameters): *Mostly Harmless Econometrics* is a great resource for learning these methods.
  - 'Structural' econometric methods: no textbook, but Reiss and Wolak (2004, *Handbook of Econometrics* chapter) and Paarsch and Hong (2006, Auctions book) are great introductions.
  - 'Sufficient statistic' approaches (eg Chetty, ARE 2009).

Is Empirical Trade Different?

(From empirical work in other fields...)

- Empirical work in trade is typically theory-driven, but not always explicitly 'structural':
  - History of famous mistakes from empirical work not taking theory seriously enough have left their mark on the field.
  - Impossible to do empirical work without solid theoretical understanding.
- Unique tension:
  - Like macro: studying policy issues that are national in nature (eg tariffs).
  - Unlike macro: essential feature and focus is heterogeneity (across countries, industries, firms, factors, consumers...)
- General equilibrium
  - *Interaction* between heterogeneous agents is paramount.
  - For example, in basic 2×2 Ricardian model, if you think in PE you conclude that absolute advantage matters, but if you think in GE you conclude that comparative advantage (ie interaction across industries and countries) matters.

How Do You Do GE Empirics?

A common theme in this course

- Other heavily empirical fields are rarely forced to (or choose to) grapple with GE.
- But there are some great exceptions that include:
  - Labor: Heckman, Lochner and Taber (AERPP, 1998). Peer effects literature (eg Manski, Restud 1993). Acemoglu, Autor and Lyle (JPE 2004) on large labor supply shock. National-level (eg Borjas) vs city-level (eg Card) approach to immigration.
  - Macro: Caballero-Engel (various), Bloom (Ecta 2007).
  - PF/Health: Finkelstein (QJE 2007) on individual-level vs aggregate (state)-level estimated effects of medicare.
  - Development: Miguel and Kremer (Ecta 2004) on de-worming spillovers across children within villages.
  - IO: Strategic interactions between firms within industries (Ericsson and Pakes (Restud, 1995), Bajari, Benkard and Levin (Ecta, 2007), and many more).

Bottom Line: An Exciting Time

- Huge set of empirical questions in Trade remain fundamentally open.
- Fields of Economic Geography, Urban Economics and Trade are converging.
  - Some think of these as simply 'Spatial Economics'.
  - Intra-national, intra-city issues (also the focus of large Labor and PF literatures).
  - New questions and empirical settings emerging all the time.
- Huge scope for arbitrage opportunities due to applying empirical methods in other fields:
  - Labor economics: natural experiments, very careful approach to causal inference. (eg *Mostly Harmless Econometrics*)
  - IO: structural methods, demand system estimation, careful welfare calculations, estimating games (ie interactions).
  - Macro: calibration, 'theory with numbers'.
  - Development economics: field experiments.
  - Micro theory: fresh approaches (networks, search, two-sided markets)?

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Testing for Comparative Advantage

- Principle of CA is a fundamental theoretical idea in Economics, yet testing it is hard. Why?
  - Problem 1: 'Principle' version is too weak to test in real world (where more then 2 countries or goods).
  - Problem 2: Latent variable problem: 'Law' version is statement about *trading* behavior but is based on *autarky* prices!
  - Problem 3: Periods of autarky rarely observed.

- How to proceed? Two routes:
  1. Put a small amount of structure on the problem, as in Deardorff (AER, 1980). Avoids Problem 1. Downside: Problems 2 and 3 remain, and test lacks power. We will discuss this approach next.
  2. Put a large amount of structure on the problem: model determinants of autarky prices and substitute this model in. This is hard to do, but can in principal avoid Problems 1-3. Downside: tests become joint test of CA and structure. Much of the rest of this course can be thought of as attempts to do this.

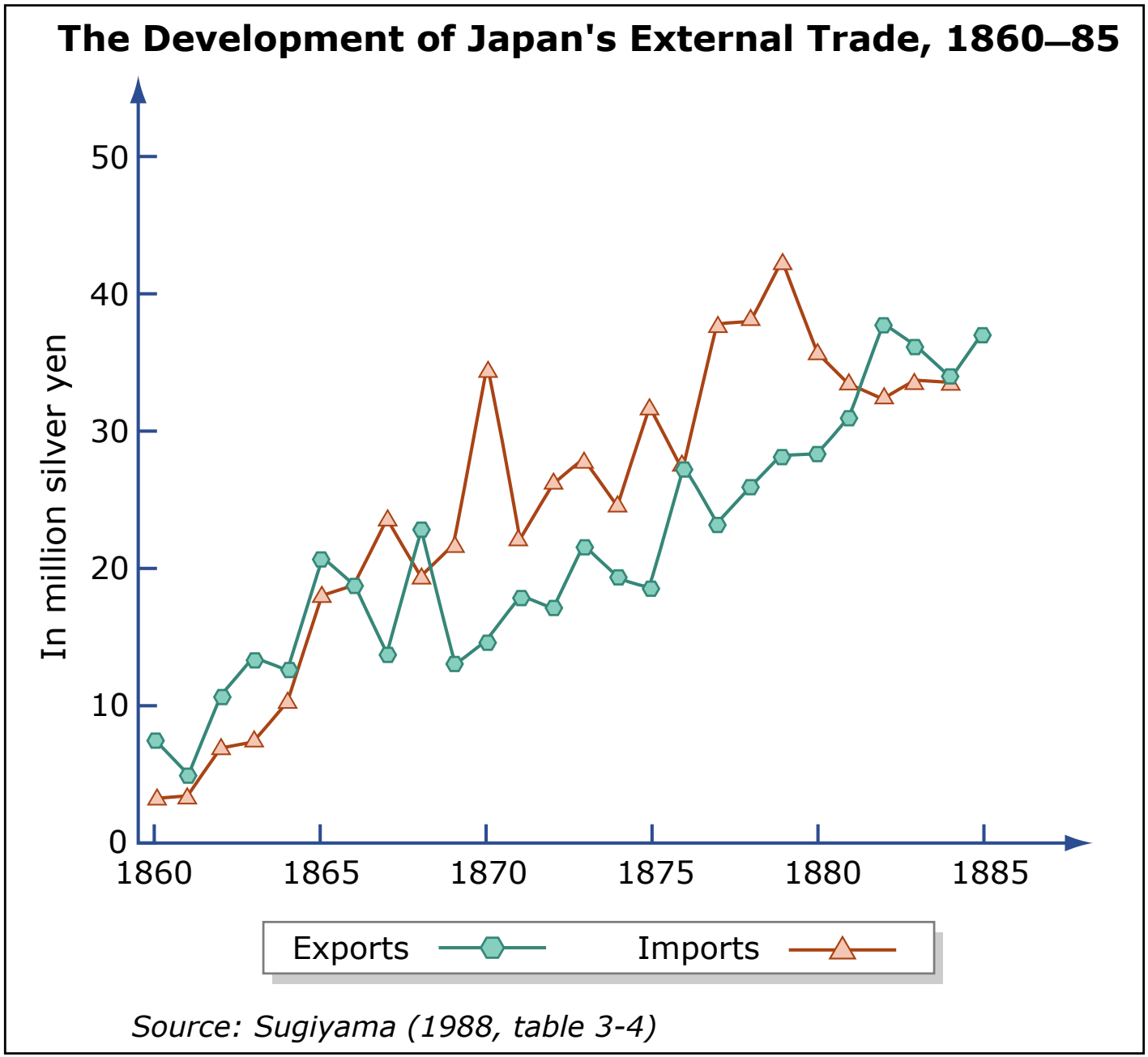
Testing the Law of Comparative Advantage

- Recall Deardorff (AER, 1980):
  - If p^A is the vector of prices that prevail in an economy under autarky,
  - and T is the vector of net exports by this *same economy* in any trading equilibrium,
  - then $p^A.T \leq 0$.
- Comments from empirical perspective:
  - It is impossible to observe p^A and T at the same time (ie 'Problem 2' can never be overcome).
  - This is a very weak prediction. (Compare with coin toss model.)
  - But remarkably, p^A (if you observe it) is a sufficient statistic for all of the supply and demand features of the economy. (Chetty (ARE, 2009) discusses the many advantages of settings like this in which 'sufficient statistics' exist.)

Bernhofen and Brown (JPE, 2004)

- Bernhofen and Brown (JPE, 2004) exploit the (nearly) closed economy of Japan c. 1858, and its subsequent opening up to trade in 1859, as a natural experiment to test for Law of CA.
  - Rare example of a closed economy, so p^A is (almost) observed. This overcomes 'Problem 3'.
- Further attractive features of this setting:
  - Relatively 'simple' economy.
  - Subsequent opening up was plausibly exogenous to economic change in Japan (non-autarky was forced upon Japan by USA).

Japan Opening Up



Empirical Methodology

- Suppose 1858 is autarky and 1859 is not.
- BB (2004) effectively observe p_{1858} and T_{1859}.
  - Though in practice they use years prior to 1858 for p_{1858} and years post-1859 for T_{1859}, to allow for adjustment.
- They compute $p_{1858}.T_{1859}$ and check whether it's negative.
- Before seeing the answer, what might we be worried about if this is meant to be a test of the Law of Comparative Advantage?

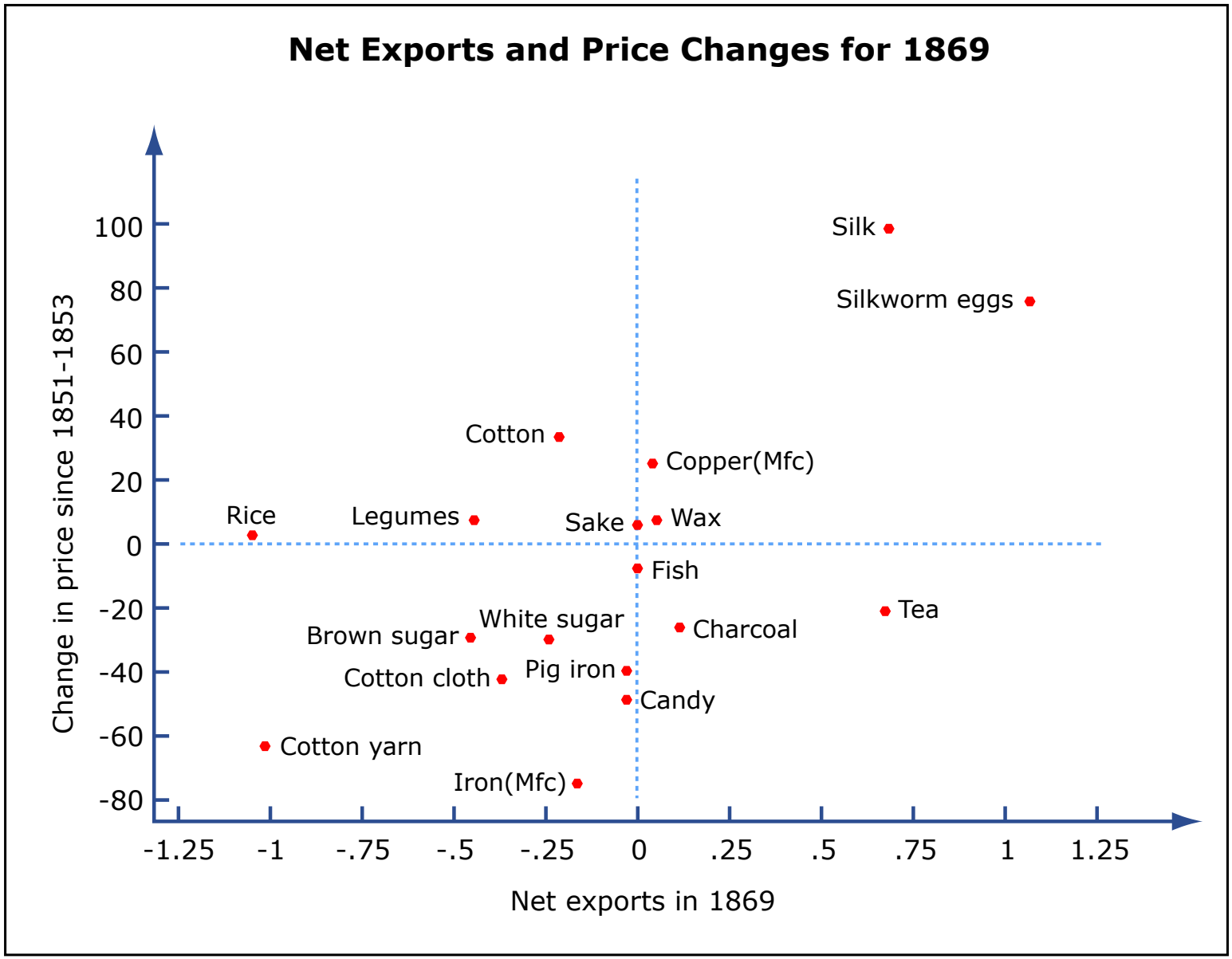
Assumptions Required by BB (2004) Approach

See discussion in Section III

1. Existence of revenue and expenditure functions. No distortions.
2. Japan is price taker on international markets.
   - BB04 make a big deal out of this, but Deardorff (1980) derivation doesn't actually require it.
3. No export subsidies.
4. To overcome 'Problem 2': Observed autarky prices under autarky (ie p_{1858}) are same as what post-1858 Japan's autarky prices would have been if it were in autarky. (That is, the theory really calls for us to compute $p^A_{1859}.T_{1859}$, where p^A_{1859} is the *counterfactual* price of Japan's 1859 economy if it *were* in autarky.)
   - (Put another way: Japan's underlying technology and tastes haven't changed around 1858.)
   - BB (2004) point out that if the unobserved 1859 autarky price ($p^{A,1859}$) is equal to p^{1858} plus an error term (ε) then the only real worry is that $T^{1859}.\varepsilon > 0$.

Results: Graphical

NB: y-axis is $p^F - p^A$, not p^A (but recall that $p^F . T \quad 0$ by balanced trade).



Results

Approximate Inner Product in Various Test Years (Millions of Ryō)

Components	Year of Net Export Vector							
	1868	**1869**	**1870**	**1871**	**1872**	**1873**	**1874**	**1875**
(1) Imports with observed autarky prices	-2.24	-4.12	-8.44	-7.00	-5.75	-5.88	-7.15	-7.98
(2) Imports of woolen goods	-.98	-.82	-1.29	-1.56	-2.16	-2.50	-1.56	-2.33
(3) Imports with approximated autarky prices (Shinbo index)	-1.10	-.95	-.70	-.85	-1.51	-2.08	-1.60	-2.65
(4) Exports with observed autarky prices	4.07	3.40	4.04	5.16	4.99	4.08	5.08	4.80
(5) Exports with approximated autarky prices (Shinbo index)	.09	.03	.07	.07	.15	.07	.11	.10
Total inner product (Sum of rows 1–5)	**-.18**	**-2.47**	**-6.31**	**-4.17**	**-4.28**	**-6.31**	**-5.11**	**-8.06**

Note: All values are expressed in terms of millions of ryō. The ryō equaled about $1.00 in 1873 and was equivalent to the yen when it was introduced in 1871. The estimates are of the approximation of the inner product ($\tilde{p}_1^a\tilde{T}$) valued at autarky prices prevailing in 1851–53.

Comments

- Theory says nothing about which goods are 'up' and which are 'down' in Figure 3, only that the scatter plot should be upward-sloping.
- Low power test. Harrigan (2003): "I think I can speak for many economists who have taught this theory with great fervor when I say 'thank goodness'."
- Why is $p^A.T$ growing in magnitude over time?

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How Large Are the Gains from Trade?

- Many approaches to this question.
- Today we will discuss some recent answers employing a 'reduced-form' approach:
  - Bernhofen and Brown (AER, 2005)
  - Frankel and Romer (AER, 1999)
  - Feyrer (2009a, 2009b)
- Many other approaches in the literature will come up throughout the course (estimating the gains from trade is of fundamental interest throughout).

Bernhofen and Brown (2005)

- Measure gains (to a representative Japan consumer) of Japan's opening up in 1858
- Consider Slutsky compensation to consumers in (autarkic) 1858 that they would have seen as equivalent to Japan being opened to trade in 1858 (which is the same thing as the 'gains from trade' here):

$$\Delta W = e(p^A_{1858}, c^F_{1858}) - e(p^A_{1858}, c^A_{1858})$$

- Here, c^F_{1858} is the counterfactual consumption of Japan in 1858 if it *were* open to trade.
  - Of course, by WARP, c^F_{1858} was not affordable in 1858 or else it would have been chosen.
  - ΔW measures the amount of income that would have made c^F_{1858} afffordable.

Towards an Observable Expression

- Rearrange this to get something observable (let x be output):

$$\begin{aligned}
\Delta W &= e(p^A_{1858}, c^F_{1858}) - e(p^A_{1858}, c^A_{1858}) \\
&= p^A_{1858}.c^F_{1858} - p^A_{1858}.c^A_{1858} \\
&= p^A_{1858}.(c^F_{1858} - x^F_{1858}) + p^A_{1858}.(x^F_{1858} - x^A_{1858}) \\
&= -p^A_{1858}.T_{1858} - p^A_{1858}.(x^A_{1858} - x^F_{1858}) \\
&\leq -p^A_{1858}.T_{1858}
\end{aligned}$$

- Here, the last line follows from profit maximization.
- Note that T_{1858} is counterfactual too. (1858 was autarky!)
- Under the assumption that $T_{1858} = T_{1859}$, the Deardorff CA statistic puts an upper-bound on the Gains From Trade here.

Results

These translate into 5.4-9.1 % of GDP

Calculation of the Per Capita Gains from Trade (In gold Ryō)

Group of Goods	$p^a_{1850s}T_i$ (i = 1868.....1875)								$p^a_{1850s}\tilde{T}_{1850s}$
	1868	**1869**	**1870**	**1871**	**1872**	**1873**	**1874**	**1875**	
(1) Goods with observed autarky prices	-0.05	0.03	0.16	0.08	-0.01	-0.02	0.03	0.05	0.037
(2) Goods with estimated autarky prices	0.02	0.02	0.02	0.02	0.04	0.07	0.05	0.08	0.035
(3) Woolen and muskets	0.08	0.08	0.12	0.15	0.22	0.26	0.17	0.19	0.141
Gains per capita in ryō	**0.05**	**0.13**	**0.30**	**0.25**	**0.24**	**0.34**	**0.26**	**0.32**	**0.219**

Notes: The inner product is decomposed into three groups of commodities: the goods for which autarky prices are available from the existing historical sources; woolens; and goods with estimated autarky prices. $p^a_{1850s}\tilde{T}_{1850s}$ *is the average of the annual estimates from 1868 through 1875 with the additional assumption that GDP per capita grew by an annual rate 0.4 percent from 1851–1853 to the test period.*

Interpretation I

- The small (upper-bound) effects in BB (2005) come as a surprise to some.
  - Though it's not clear this should be so surprising. The losses from purely static distortions, whatever their source (eg standard monopoly power), are 'small' (Harberger, 1964). (But see Panagariya (AERPP 2002) and Goulder and Williams (JPE 2003) on why this isn't always the case.)
  - Irwin (RIE 2005) performs a similar exercise on the Jeffersonian Trade Embargo (USA), 1807-09, and finds a welfare loss from moving to autarky of about 5 percent of GDP.

Interpretation II

- What potential gains/losses from trade are not being counted in this BB (2005) calculation?
- A partial list:
  - New goods available (for consumption and production) after openness to trade.
  - 'Dynamic effects' of openness to trade (typically defined as something, like innovation or learning, that moves the PPF).
  - Pro- or anti-competitive effects of openness to trade.
  - Selection of different (eg more productive) domestic firms.
  - Institutional change driven by openness to trade.

Frankel and Romer (1999)

- Extremely influential paper (one of AER's most highly cited articles in recent decades).
- FR (1999) takes a huge question ('Does trade cause growth?') and answers it with more attention to the endogenous nature of trade than previous work.
    - Key idea: FR instrument for a country's trade (really, its 'openness') by using a measure of distance: how far that country is from large (ie rich) *potential* trade partners.

FR (1999): First-Stage (Part I)

- First-stage regression has two parts.
- First is based on well-known gravity equation.
  - We will have much to say about these in Empirical Lecture 8.
  - Key idea: bilateral trade flows fall with bilateral trade costs (and variables like bilateral distance, and whether two countries share a border, appear to be correlated with trade costs).

- Gravity equation estimated is the following (NB: this isn't really conventional by modern standards):

$$\ln\left(\frac{X_{ij}+M_{ij}}{GDP_i}\right) = a_0 + a_1 \ln D_{ij} + a_2 N_i + a_3 N_j + a_4 B_{ij} + e_{ij}$$

- Where $(X_{ij} + M_{ij})$ is exports plus imports between country i and j, D_{ij} is distance, N is population and B_{ij} is a shared border dummy. FR (1999) also control for each country's area, landlocked status, as well as interactions between these variables and B_{ij}.

First-Stage Results (Part I)

The gravity equation

The Bilateral Trade Equation

	Variable	Interaction
Constant	-6.38 (0.42)	5.10 (1.78)
Ln distance	-0.85 (0.04)	0.15 (0.30)
Ln population (country i)	-0.24 (0.03)	-0.29 (0.18)
Ln area (country i)	-0.12 (0.02)	-0.06 (0.15)
Ln population (country j)	0.61 (0.03)	-0.14 (0.18)
Ln area (country j)	-0.19 (0.02)	-0.07 (0.15)
Landlocked	-0.36 (0.08)	0.33 (0.33)
Sample size	3220	
R^2	0.36	
SE of regression	1.64	

Notes: The dependent variable is $ln(\tau_{ij} / GDP_i)$. The first column reports the coefficient on the variable listed, and the second column reports the coefficient on the variable's interaction with the common-border dummy. Standard errors are in parentheses.

FR (1999): First-Stage (Part II)

- Now FR (1999) aggregate the previously estimated gravity regression over all of country i's imports from all of its bilateral partners, j:

$$\widehat{T}_i = \sum_{i \neq j} e^{\widehat{a} X_{ij}}$$

- This constructed variable $\widehat{T}_i$ is then used as an instrument for how much a country is actually trading (which they, somewhat confusingly, denote by T_i).
- That is, the real first-stage regression is to regress T_i (exports plus imports over GDP) on $\widehat{T}_i$ and population and area.

First-Stage Results (Part II)

The real first stage. SE's corrected for generated regressor (Murphy and Topel, JBES 2002)

The Relation between Actual and Constructed Overall Trade

	(1)	(2)	(3)
Constant	46.41 (4.10)	218.58 (12.89)	166.97 (18.88)
Constructed trade share	0.99 (0.10)	_	0.45 (0.12)
Ln population	_	-6.36 (2.09)	-4.72 (2.06)
Ln area	_	-8.93 (1.70)	-6.45 (1.77)
Sample size	150	150	150
R^2	0.38	0.48	0.52
SE of regression	36.33	33.49	32.19

Notes: The dependent variable is the actual trade share. Standard errors are in parentheses.

FR (1999): The Second-Stage

- Now, finally, FR (1999) run the regression of interest—'Does trade cause growth?':

$$\ln \frac{Y_i}{N_i} = a + bT_i + c_1 N_i + c_2 A_i + u_i$$

- Here, $\frac{Y_i}{N_i}$ is GDP per capita and A_i is area.
- FR run this regression using both OLS and IV.
  - The IV for T_i is $\widehat{T}_i$.

OLS and IV results

Trade and Income

	(1)	(2)	(3)	(4)
Estimation	**OLS**	**IV**	**OLS**	**IV**
Constant	7.40 (0.66)	4.96 (2.20)	6.95 (1.12)	1.62 (3.85)
Trade Share	0.85 (0.25)	1.97 (0.99)	0.82 (0.32)	2.96 (1.49)
Ln population	0.12 (0.06)	0.19 (0.09)	0.21 (0.10)	0.35 (0.15)
Ln area	-0.01 (0.06)	0.09 (0.10)	-0.05 (0.08)	0.20 (0.19)
Sample size	150	150	98	98
R^2	0.09	0.09	0.11	0.09
SE of regression	1.00	1.06	1.04	1.27
First-stage F on excluded instrument		13.13		8.45

Notes: The dependent variable is log income per person in 1985. The 150-country sample includes all countries for which the data are available; the 98-country sample includes only the countries considered by Mankiw et al. (1992). Standard errors are in parentheses.

Why does trade increase GDP per capita?

Capital deepening, schooling (S_i), or TFP? 1960 Levels or 1960-1990 growth?

Trade and Components of Income

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Dependent variable	$\frac{\alpha}{1-\alpha}\ln(K_i / Y_i)$		$\phi(S_i)$		$\ln A_i$		$\ln (Y/N)_{1960}$		$\Delta \ln (Y/N)$	
Estimation	OLS	IV	OLS	IV	OLS	IV	OLS	IV	OLS	IV
Constant	-0.72 (0.34)	-1.29 (0.93)	0.10 (0.30)	-0.37 (0.81)	7.47 (0.74)	3.05 (2.84)	7.45 (1.03)	4.27 (3.07)	-0.50 (0.39)	-2.65 (1.66)
Trade share	0.36 (0.10)	0.59 (0.36)	0.18 (0.08)	0.37 (0.31)	0.27 (0.21)	2.04 (1.10)	0.38 (0.29)	1.66 (1.19)	0.45 (0.11)	1.31 (0.65)
Ln population	0.02 (0.03)	0.04 (0.04)	0.06 (0.03)	0.07 (0.03)	0.21 (0.06)	0.32 (0.11)	0.09 (0.09)	0.17 (0.12)	0.12 (0.03)	0.18 (0.06)
Ln area	0.04 (0.02)	0.07 (0.05)	-0.01 (0.02)	0.01 (0.04)	-0.13 (0.05)	0.08 (0.14)	-0.02 (0.07)	0.13 (0.15)	-0.03 (0.03)	0.07 (0.08)
Sample size	98	98	98	98	98	98	98	98	98	98
R^2	0.13	0.13	0.09	0.08	0.14	0.06	0.03	0.02	0.24	0.20
SE of regression	0.32	0.33	0.28	0.29	0.69	0.92	0.96	1.06	0.36	0.47
First-stage F on excluded instrument		8.45		8.45		8.45		8.45		8.45

Note: Standard errors are in parentheses.

Comments I

- These are big effects, that surprised many people. (Many orders of magnitude higher than Harberger triangles, or BB (2005) results.) Possible explanations:
  - The IV results are still biased upwards. (A small amount of endogeneity in an IV gets exaggerated by the IV method.) Eg, countries that are close to big countries are rich not just because of trade, but because of spatially correlated true determinants of prosperity (eg, 'institutions').
  - 'Openness' is proxying for lots of true treatment effects of proximity to neighbors: multinational firms, technology transfer, knowledge spillovers, migration, political spillovers. Not just *trade* openness.
  - The dynamic effects of openness to trade, accumulated over a long period of time, are larger than the static one-off effects of opening up to trade.

Comments II

- It's very surprising that the IV coefficients are *larger* than the OLS coefficients. Possible explanations:
  - IV biased too (as discussed on previous slide).
  - Weak instrument. (But the F-stat on the first stage is reasonbly high.)
  - OLS is not biased after all.
  - Sampling variation: OLS and IV coefficients not statistically distinguishable from one another.
  - Measurement error. ("Trade is an [imperfect] proxy for the many ways in which interactions between countries raise income—specialization, spread of ideas, and so on.")
  - Heterogeneous treatment effects—IV only gets at the LATE, which might be high.

Follow-on Work from FR (1999), part I

- Because of the importance of its question, and the surprising nature of the findings, FR (1999) generated a lot of controversy and follow-on work.
- Rodrik and Rodriguez (2000) were most critical.
- Fundamental message (that has now also been confirmed for many cross-country studies, in all fields) is that these regressions are not that robust.
  - Inclusion of various controls can change the results a great deal.
  - Different measures of 'openness' yield quite different results.
- RR (2000) also critical of the identification assumption behind FR (1999)'s IV.

Follow-on Work from FR (1999), part II

- Lots of subsequent (and also some preceding) work used micro-data and trade liberalization episodes to go beyond the cross-country comparisons in FR (1999):
  - Do individual firms (or industries) become more productive when they open to trade?
  - Hallak, Levinsohn and Dumas (2004) argue the case for micro-studies over cross-country studies.
  - Eg: Trefler (2004, AER), Pavcnik (2002, ReStud), Tybout (various years and co-authors).
  - We will review this literature later in the course.

- In two recent papers, James Feyrer has re-vamped interest in the cross-country approach by using panel data and an IV based on a time-varying component of 'distance'.
  - Feyrer (2009a), Paper 1: "Trade and Income—Exploiting Time Series in Geography"
  - Feyrer (2009b), Paper 2: "Distance, Trade, and Income—The 1967 to 1975 Closing of the Suez Canal as a Natural Experiment"

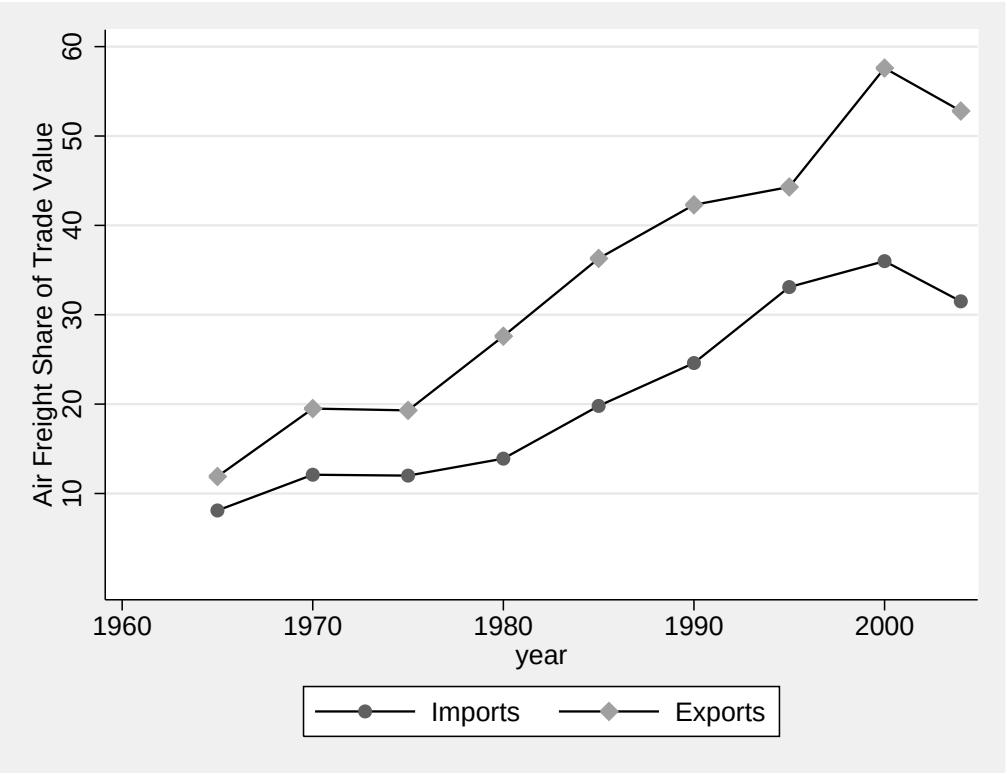
Feyrer (2009) Paper 1

- Uses panel of country-level GDP and trade data from 1960-1995.
- Exploits fact that marginal cost of shipping via air fell faster over this period than marginal cost of shipping via sea.
- This will make trade costs (or 'distance') fall over time. And importantly, trade costs between country pairs will be affected very differently by this:
  - Germany-Japan sea distance is 12,000 miles, but only 5,000 air miles. ('Treatment')
  - Germany-USA sea and air distances are basically the same. ('Control')
- Feyrer uses this variation to get a time-varying instrument for trade openness, and then pursues a FR 1999 approach.

US Trade by Mode of Transport

Consistent with a change in relative cost of using each mode

Figure 1: Air Freight Share of US Trade Value (excluding North America)

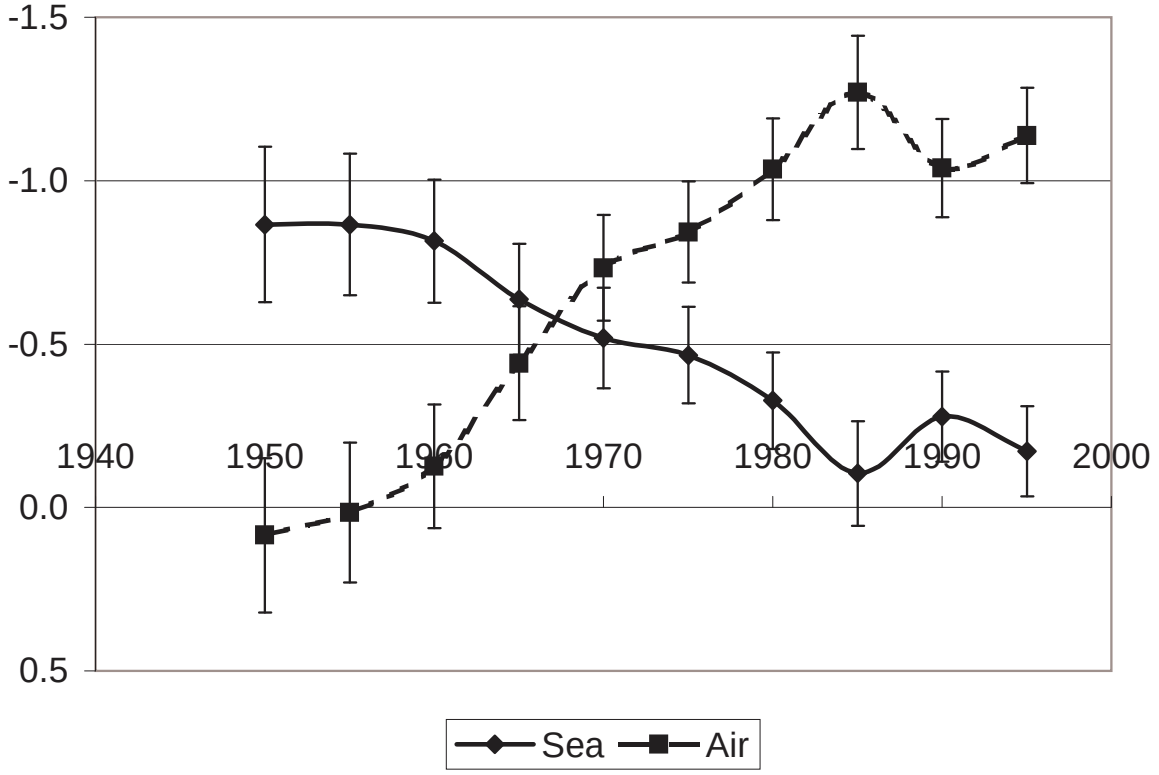


source: Hummels (2007), pp 133.

Coefficients on Air and Sea Distance

$\ln(Trade_{ijt})$ $\gamma_i + \gamma_j + \gamma_t + \beta_{sea,t} \ln(seadist_{ij}) + \beta_{air,t} \ln(airdist_{ij}) + \varepsilon_{ijt}$

Figure 3: The Change in Elasticity of Trade with Respect to Sea and Air Distance over Time



source: Coefficients from regression table 9 column 2.

Each point represents the coefficient on (sea or air) distance over a 5 year interval. Estimates are from a gravity model with country fixed effects.

Error bars represent plus or minus two standard errors for each coefficient.

Feyrer (2009) paper 1: OLS and IV results

IV is predicted trade (aggregated across partners) from gravity equation

Panel Estimates of Trade on per capita GDP

	A	B	C	D	E	F
IV Results ln (real GDP per Capita)						
ln (trade)	0.578 (0.082)**	0.589 (0.090)**	0.427 (0.078)**	0.429 (0.075)**	0.459 (0.097)**	0.417 (0.092)**
First Stage ln (trade)						
ln (Predicted Trade)	0.993 (0.144)**	0.942 (0.145)**	2.055 (0.418)**	2.033 (0.410)**	1.385 (0.251)**	1.696 (0.365)**
R^2	0.975	0.975	0.958	0.958	0.973	0.954
F-start on instrument	47.6	42.2	24.2	24.6	30.4	21.6
Instrument Partial R^2	0.170	0.163	0.216	0.233	0.100	0.145
Reduced Form ln (real GDP per Capita)						
ln (Predicted Trade)	0.573 (0.116)**	0.555 (0.119)**	0.877 (0.242)**	0.873 (0.234)**	0.636 (0.185)**	0.708 (0.226)**
R^2	0.947	0.947	0.958	0.959	0.943	0.956
Observations	774	774	560	560	774	560
Countries	101	101	62	62	101	62
Years	10	10	10	10	10	10
Characteristics of predicted trade regressions						
Bilateral Controls	No	Yes	No	Yes	—	—
Balanced Panel	No	No	Yes	Yes	No	Yes
Country dummies	Yes	Yes	Yes	Yes	No	No
Pair Dummies	No	No	No	No	Yes	Yes

Feyrer (2009) Paper 2

- Surprising finding in Feyrer (2009) Paper 1 is that IV coefficient is still large.
- Perhaps, therefore, omitted variable bias was not as big an issue as previously thought.
- But a fundamental question of *interpretation* remains:
  - Is 'openness' capturing channels related purely to the trade of goods, or is it possible that this variable is (also) proxying for other elements of international interaction (FDI, migration, knowledge flows) made cheaper by the rise of air travel?
- Feyrer (2009) Paper 2 exploits the closing and re-opening of the Suez Canal between 1967 and 1975 to dig deeper:
  - The (unstated) logic: No one is doing FDI or migration by sea during this time period, so the only thing a change in sea distance can affect is trade flows.
  - Short-run shock.
  - Can trace the timing of the impact.
  - Very nice feature that it turns off and on: Should expect symmetric results from static trade models, but asymmetric results if driven purely by (eg) spread of knowledge.

Feyrer (2009) paper 2: Trade and Sea Distance

Source: IMF direction of trade database, author's calculations.
The vertical lines mark the closing and reopening of the Canal in 1967 and 1975.
Residuals from a regression with country pair and year dummies.

Feyrer (2009) paper 2: Trade and Sea Distance

NB: Gravity equation distance coefficient is much smaller than typically found.

Trade Versus Sea Distance with the Closure of Suez 67-75

	Pairwise ln (trade)							
	A	B	C	D	E	F	G	H
ln (sea dist)	-0.149+ (0.084)	-0.266** (0.091)	-0.312** (0.074)	-0.458** (0.083)				
ln (sea dist) (67)					-0.330** (0.111)	-0.402** (0.123)	-0.473** (0.106)	-0.558** (0.116)
ln (sea dist) (74)					-0.024 (0.114)	-0.147 (0.119)	-0.155 (0.104)	-0.329** (0.108)
Test 67 == 74 (p-vaule)					0.04	0.11	0.03	0.13
Pairs	2,605	2,605	1,294	1,294	2,605	2,605	1,294	1,294
Observations	60,920	46,726	34,938	27,174	60,920	46,726	34,938	27,174
R-squared	0.871	0.866	0.906	0.902	0.871	0.866	0.906	0.902
Balanced Panel	No	No	Yes	Yes	No	No	Yes	Yes
Omit Transition	No	Yes	No	Yes	No	Yes	No	Yes

**p<0.01, * p<0.05, +p<0.1 Regressions include country pair and year dummies. Standard errors clustered by country pair Years 1967-1969 and 1975-1977 are the transition periods.

Feyrer (2009) paper 2: OLS and IV results

Output and Trade

	A	B	C	D	E	F
IV Results ln (GDP per Capita)						
ln (trade)	0.228* (0.087)	0.253** (0.094)	0.157** (0.052)	0.170** (0.063)	0.179** (0.062)	0.159** (0.057)
First Stage ln (trade)						
Suez Shock	-0.941** (0.245)	–	–	-1.318** (0.263)	–	–
ln (Predicted Trade)	–	3.301** (0.950)	–	–	4.817** (0.941)	–
ln (Predicted Trade) dynamic	–	–	3.341** (0.676)	–	–	3.022** (0.651)
Instrument R-squared	0.010	0.010	0.023	0.018	0.019	0.020
Instrument F-stat	14.8	11.9	24.4	25.1	26.1	21.5
Reduced Form ln (GDP per Capita)						
Suez Shock	-0.215+ (0.120)	–	–	-0.224+ (0.116)	–	–
ln (Predicted Trade)	–	0.834+ (0.472)	–	–	0.863* (0.423)	–
ln (Predicted Trade) dynamic	–	–	0.525* (0.252)	–	–	0.480+ (0.254)
Countries	80	80	80	80	80	80
Observations	1,771	1,771	1,771	1,351	1,351	1,351
Transition Years Included	Yes	Yes	Yes	No	No	No

** p<0.01, * p<0.05, + p<0.1 Years 1967-1969 and 1975-1977 are the transition periods. All regressions include a set of country and year dummies. Standard errors clustered by country.

Feyrer (2009) paper 2: Reduced Form

Note how few (and which) country observations are driving the result

Figure 7: Log change in GDP per capita versus Suez Distance Shock

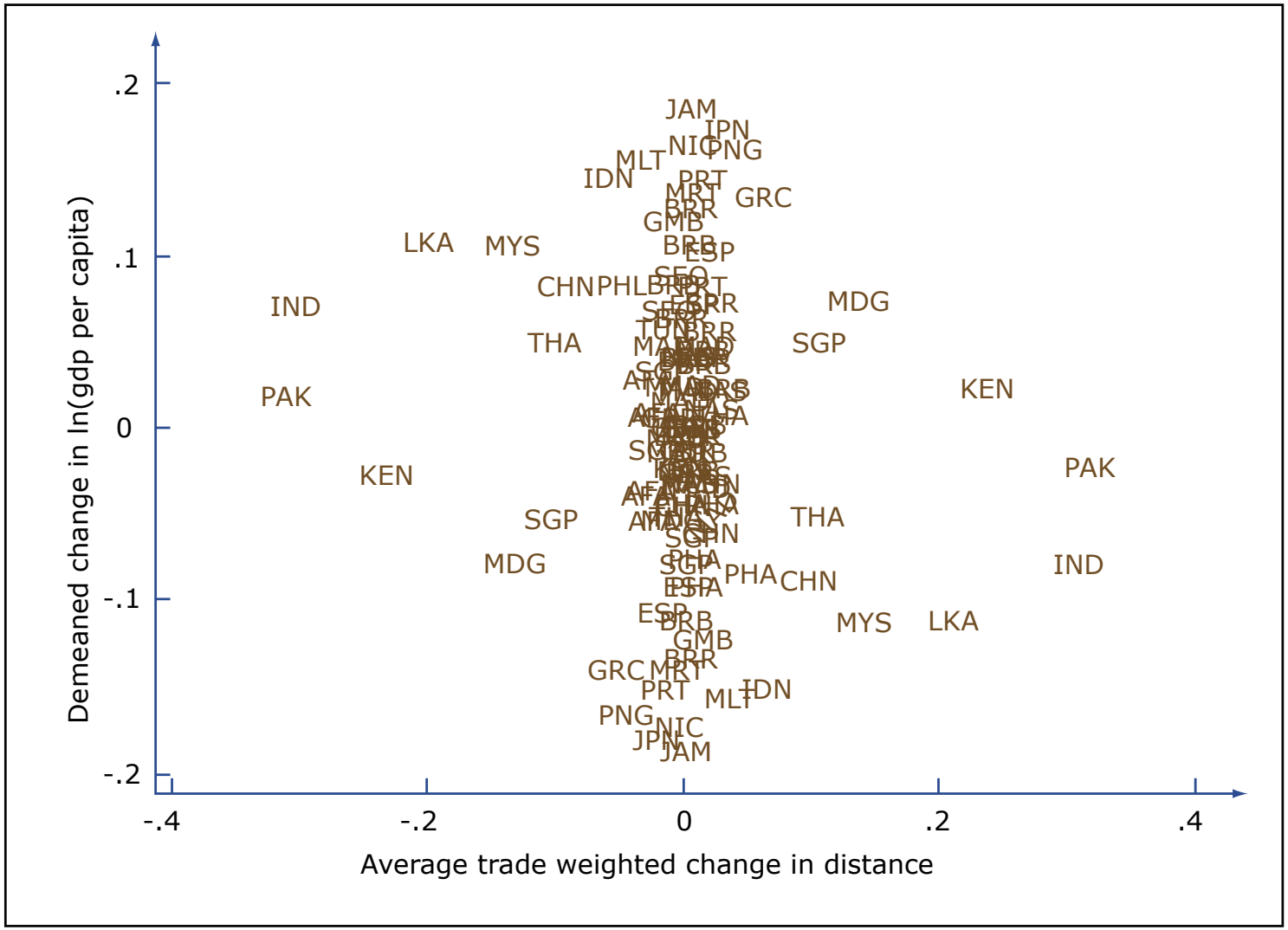


Image by MIT OpenCourseWare.

Source: World Development Indicators, author's calculations.
GDP change based on average for three periods, 1960-1966, 1970-1974, 1978-1984.

Conclusion

- CA seems to hold, in one place where tested.
- Gains From Trade (GFT) appear to vary considerably across estimates.
    - But GFT are hard to measure. There are aspects of welfare (eg change in the number of varieties available) that are not captured in the studies we've seen above, but which might be important. Attempts to measure these additional margins will be covered later in the course.
    - And very hard to get exogenous change in ability to trade.

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