THE POETRY GENERATOR

by

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of the requirements for the
Degree of
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at the
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September 1980

Joan K. Shafran 1980

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The Poetry Generator by Joan K. Shafran

Submitted to the department of Architecture on June 17, 1980, in partial fulfillment of the requirements for the degree of Master of Science in Visual Studies.

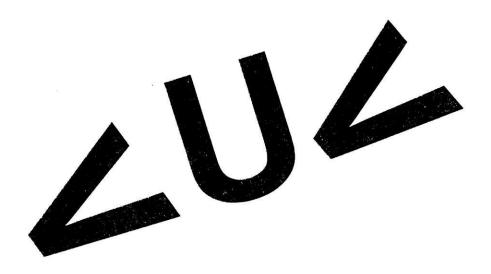
Abstract

Poetry is one of the oldest forms of communication. The poet is interested in finding new ways of expressing universal truths. Science and technology also are looking for new ways to communicate universal truths.

Through the use of the computer and other technologies language can be transformed, so that it can be perceived as well as read.

Thesis Supervisor: Muriel Cooper

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THE POETRY GENERATOR

Masters of Science in Visual Studies: VISIBLE LANGUAGE WORKSHOP, School of Architecture and Planning, Massachusetts Institute of Technology, Cambridge, Massachusetts, September, 1980, Joan K. Shafran.

ACKNOWLEDGEMENTS

This system is dedicated to
Muriel Cooper
who helped me find a way
I never thought possible

to Ron MacNeil who converted me to the Binary system

to David Goodstein and the members of the Visible Language Workshop for their continued support

to Emmett Williams who encouraged me to change my rhythm

and to my parents...

Unable to communicate
in any language
Unable to communicate
Poetry locked inside
The language of science

Words lost in the layers
of memory
machine code
Unable to communicate

Screen magic
Screen tragic
Perspective lost within

TABLE OF CONTENTS

Introduction 6.

Concrete Poetry 8.

Mathematical Poetry 13.

Text 3 22.

Some Reflections 25.

The System 30.

Some Reactions 33.

Conclusions 40.

Bibliography 43.

Footnotes 45.

INTRODUCTION

Poetry is one of the oldest
communication systems known
to humanity. Traditionally
it has been thought of as
VERBAL and written. To break
this tradition, a group of
poets, sometime after the
Second World War, began to
free themselves from the
boundaries of poetic form and
experiment with new ways of
treating Poetic Language.
These forms became Visual as
well as Verbal.

The poet is inately interested in expressing a thought or conveying information, as concisely and as clearly as possible without damaging the message frame-work. Unlike prose, it encapsulizes lang-

uage and transmits synthe-

sized information into a visual form.

The Verbal/Visual poet is

AMBIGUOUS, in that he/she

allows for a broad interpretation of the words, and

CONCRETE, in that he/she uses
the base of a symbolic language or the alphabet.

The computer is a tool designed to help specialized systems to communicate information in an efficient and rapid way. It is capable of handling and storing vast amounts of unrelated data and can change this data and interchange it, instantly, with the proper software.

^{6.} With the development of ' new

poetry ' in this century, we
begin to see the need for the
accessability of the artist
to more varied kinds of visual
and verbal information, in
order to begin the transformation of the poetic message.

As society becomes more complex, so does the need of the
artist, who is interested in
manipulation and change in
the present human message
system.

To design a system that will begin to explore the many facets of visual expression, it is important to follow the history of the changing form and to define also essential to understand what components of language can be used, that are translatable to the language of the computer.

THE POETRY GENERATOR is a complex system, designed to combine easy access abilities of the computer and the needs of the visual poet/artist. To use the computer, the artist must begin to understand the 'internal network' of the machine, in order for it to be used as a tool in the most

effective way.

7.

" THE WORD IS DEAD . . .

THE WORD IS IMPOTENT

asthmatic and sentimental poetry

the 'me 'and 'it '

which is still in common use

everywhere . . .

is influenced

by an individualism fearful of space the dregs of an exhausted era. . .

psychological analy and clumsy rhetoric

sis

have KILLED THE MEANING

OF THE WORD . . .

the word must be reconstruc

ted

to follow the SOUND as well as the IDEA

if old poetry

by the dominance of relative and subjective feelings the intrinsic meaning of the word is destroyed we want by all possible means

syntax prosody typography arithmetic orthography

to give new meaning to the word and new force to expression the duality between prose and poetry can no longer be maintained the duality between form and content can no longer be maintained Thus for modern writer form will have a directly spiritual meaning

it will not describe events
it will not describe at all
but ESCRIBE
it will recreate in the word the common meaning of events

a constructive unity of form and content . . . "1.

CONCRETE POETRY

is relatively new. It appeared following the Second World War, on a surprisingly global scale, covering many countries and continents.

The word " Concrete " refers to many different styles of revolutionary poetry. In 1966, an English critic named Mike Weaver, organized the First International Exhibi-Poetry, in Cambridge.

It is here we begin to see the major categories of the new poetry. 1. visual (perceived through sight) 2. sound 3. kinetic (moving) 4. mathematical (assigning of numerical value to letters). One could argue that all of a personal time and space.

The term "Concrete Poetry" these categories are visual, or they have some elements of movement, and somehow interrelate with one intention. But the commonality of all these poetic forms is:

> ... the concentration upon the physical material from which the poem or text is made.2

The key to Concrete Poetry is tion of Concrete and Kinetic the reduction of language to its essential elements.

> There lies the poetic choice. The poet/artist may decide to to reform letters, respond to the sound and the rhythm of the word, to fragment or reorder the linguist material and intrinsically place the information in

Put another way, this means the concrete poet is concerned with making an object to be perceived rather than read.3

To the concrete poet, the old linear structures are no longer valid, and to advance the art form and establish a new way of communication, the words or poem must begin to transform to an active structure.

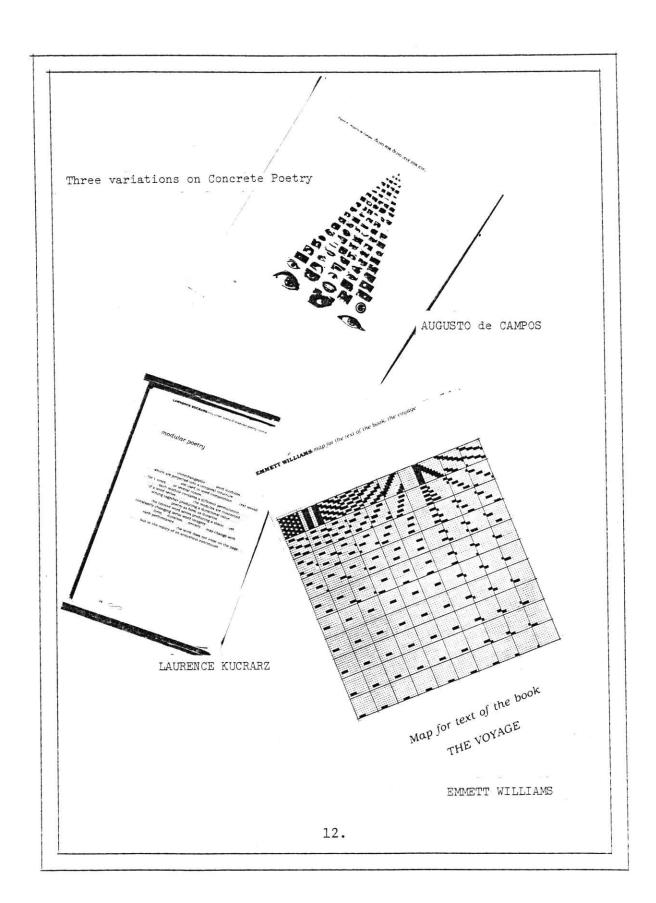
Figure 111 Peter Greenham

•	china	•	china			
•	china	coffee	cup			
•	china		china			
8 . €	china	coffee	cup			
1800	china	•	china			
•	china	coffee	cup			
oc	tober	over				
oc	tober	over				
oc	tober	over				
coffee	cup	padding	ton			
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cheese	china	coffee	cup			20
cheese	china	coffee	cup			
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	china	china	cup			
china	cheese	china	cheese			
china	cup	china	cheese			
cup	china	china	cheese			
•	china	*	cheese	cup		
plas	tic	china	•	cheese	cup	
•	china	•	cheese	cup		
plas	tic	china	5 × €	cheese	cup	
•	china	cheese	cup	plas	tic	
3.000 m	china	cheese	cup	plas	tic	
nibbled a	bit	nibbled a	bit			
	china	•	cheese	cup		
plas	tic	china	•	cheese	cup	
•	china		cheese	cup		
plas	tic	china	•	cheese	cup	
china	cheese	cup	plas	tic		
padding	ton	padding	ton			
oc	tober	over				
china	cheese	cup	plas	tic	nibbled a	bit
china	cheese	cup	plas	tic	nibbled a	bit
•	china		cheese			
	cup	plas	tic			
•	china		cheese			
· ·	cup	plas	tic			

Example of a Vocal Concrete Poem by PETER GREENHAM

s we e the arts

Example of Concrete Poetry from the book $\underline{\text{SWEETHEARTS}}$ by EMMETT WILLIAMS



The spoken, printed and tele-dramatized word becomes a particle of thought energy.

The drawn, photographed, painted, and kinescopepicture becomes more of the same.

All of the devices of locomotion subterranean, surface and aerial equally reduced.

I am at all places in all forms, at all times.

What were books, become word sequences, screen projected then projected, then free floating vibrations which impinged upon my mind as I desired them.

I TRANSFORMED THE WORD AND IN DOING SO I TRANSFORMED

M Y S E L F.4

$$\frac{\int\! o^r \left[\text{M-} \frac{\textbf{u}}{\textbf{l}} \right] a}{\mathbf{C}_{p}^{\underline{0}\underline{m}} o \! - \! s^{\textbf{i}} t \left(\frac{\textbf{io}}{\textbf{n}} \right)}$$

Example of Mathematical Poetry by BERN PORTER

MATHEMATICAL POETRY

To see the parallels between math and poetry, it is important to understand the structure of poetic language. For the purpose of this study, we will concentrate on those components translatable to the computer.

PROSODIC LANGUAGE and NUMBERS is a man named Ernest Robson.

He, along with his wife Marion and several other colleagues, developed an orthographic way of writing ENGLISH prosody.

PROSODY is a general term used to describe poetic form. It refers to the science of forms, and includes quantity, accent of syllables, versification, meter and metrical composition. It is from the Greek, meaning a song sung.

An alphabetical process for cueing readers to speak the three dimensions of sound in speech has been constructed: fundamental frequency, duration, and intensity. A scanning model based on differences in the apparent levels of three dimentions is presented. 5

PROSODIC NUMBERS are the sum of the numbers assigned to each acoustical level of pitch, force and duration of sound. Perhaps the master on

There are other considerations concerning the breakdown of poetic language. SOUND being one of the primary one.

Another being RHYTHM, which varies from person to person.

Although there are set sylla-

15.

ble stress factors in the English language, such as regionalism, emphasis, punctuation
all can change the 'beat'
of a word or line. That is
why in a computer poetry
system, there must be levels
of interaction, so each user
is able to introduce his/her
own variables.

A less translatable term is
ALLITERATION, which deals
with the repetition of initial stress sound, usually
consonants. REPETITION, the
formal re-use of words and/or
lines, REFRAIN, a phrase or
line of verse repeated at intervals, and finally ONOMATOPOEIA, which describes something by means of sonic and
rythmical devices, literally
the sound of language.

both the likeness and the contrast between science and imaginative art: each communicates by employing a technique of ideas not completely describable in terms of sense experience, but the one labors to make its communications capable of identification or correlation by all individuals, while the other insists that each indivividual must translate the original into something peculiarly of his own creation.6

The mutual interests of scientist and poets has been prevalent for centuries. Poets have been reaching toward science to draw their imagery, and the scientist has looked toward the verse to romanticize the complexities of scientific knowledge.

Along with this mutual interest, there has been a divergence. Plato claimed that "the aims of geometric reasoning and poetry were inherently antithetical ". (The Republic)?

Perhaps Plato was close to the truth, but there still remain qualities and aims in both science and poetry. LANGUAGE is a group of symbols (written) which have meaning. Mathematics uses number and symbols, which also have meaning (to someone). They both deal with concision, abstraction, symbol making or metaphor, analogical elaboration the connection from chaos to order, associations of varying types of relationships, the notation of hidden truth and messages through the use of the specific symbolic language. COMMUNICATION.

The difficulty for the poet is to analyze the structure, as well as, the meaning and then find a way to express and combine in a new fashion, using the advantages of a system, such as the computer.

Perhaps the most translatable component in poetry, is that of sound and stress. How the word figures vocally.

Ernest Robson and his colleagues have developed a math mathematical system that assigns values to each stressed syllable according to its position and strength in the word and/or sentence.

of poetry is essentially based on the sound values of the letter.

is capable of responding

The prosody rhythmic and The computer

if each type of mathematical value,

to varying syllables,
function has a
it then has
a visual
element.

Another way of dealing with letters mathematically, is to understand the position and value of the letter in terms of the computer and how it can be displayed on the screen. This method involves a greater degree of interaction between the poet and the machine. In Robsons' formula, there is a need to program into the memory a vast amount of "functions" or things the computer understands and interprets and the letters would really be responding to each other rather than buffering between poet, word, and computer.

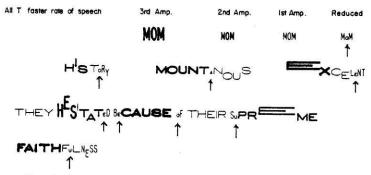


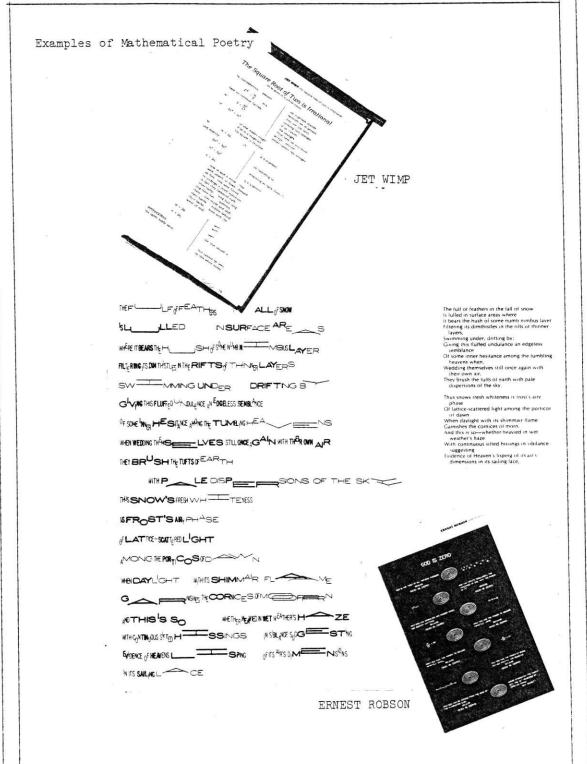
Figure 2. The graphic cue for reduced vowels or syllables. Although this "schwa" cue is needed, arithmetically, to specify four stress levels and is a readable cue, speakers seldom articulate a reduced $A\!-\!o$, T_1 $P\!-\!o$ vowel differently from an A_1 T_1 P_1 . See note under Figure 5 for arithmetical operations that support a value of 1 for reduced vowels.

Figure 3. Qualitative associations between numbers of stress levels and numbers of prosodic levels.

	Stress Level	Stress Quality	Prosodic Amp. T P Number	Prosodic Quality
•	1	Minimum Detectability	0 + 1+0 = 1	Reduced
CAN		Inconspicuous	1 + 1+1= 3	Weak
TEST	2	Inconspicuous	1 + 2 + 1 = 4	Weak
θξ	2	Between incom- spicuousness and prominence		Between Weal and Rich
DANCE	3	Prominent	2 + 1 +3= 6	Rich
CON	3	Prominent	2 + 2 +3 = 7	Rich
ONE	4	Most Conspicuous	3 + 2 + 3 = 8	Powerful
w=LD	4	Most Conspicuous	3+3+3=9	Powerful
B	4	Most Conspicuous	3 + 3 + 3+=9+	Rich and Powerful



The Formula for Mathematical Poetry by Ernest Robson



TIRED drive very full circle

I don't know what to say. I am tired. of the humming of machines. Tired of the that forces me into realms that confuse the structure of my brain pattern. Around again and again. CONFUSION.

Who are these people.
Who do I confront.
\[I am dizzy with sound. \]

And fascinated.
With the possibilities
Drunk with the thoughts
of independence of the
very system that makes
me dependent.

March 1980 Joan Shafran

TEXT 3

Like any artist trying to understand a new technique or tool, it is important to begin simplistically before pends greatly on the understanding of the equipment being used and its capabilities.

To explore the computer and its design possibilities, a series of programs called designed. These bits of software were put into the memory of a perkin Elmer 3220 Computer which uses a Grinnel Color Display Screen.

Computer jargon gets fairly complex, but it is important to know that the Grinnel displays graphic information in approaching the more complex full color by using a series issues. The creation of a of small squares called PIXELS. new poetry methodology, de- So any image is simply many of these squares or pixels put together to form a picture,

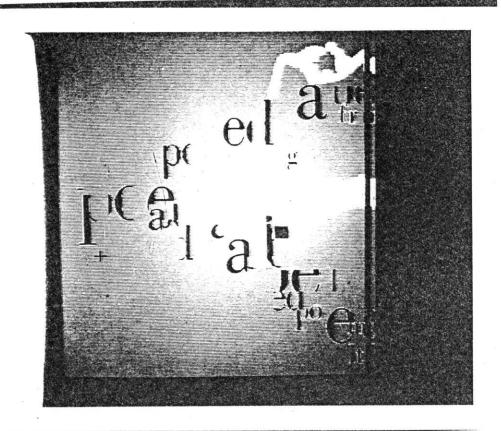
Contained within the Grinnel is a type font called GRIN\$-TEXT. It has four sizes. By writing software, using this font system, the Text programs TEXT, TEXT2, and TEXT3 were were created. TEXT3, the most sophisticated one, allows the user to do a type of CONCRETE Poetry, letter by letter, by using the TABLET and PUCK, which allow for interaction between the artist and the

22.

machine.

The Fonts, because they live the overlay planes, or to three layers of memory, can be used in any combination of the four sizes.

Also because of this they block out any color that is underneath them, such as placing the word over a picture. Any picture that is in memory is available to the user, as well as, a picture that might be put in by the artist. (What will become of the copyright laws?) After ' bringing up a picture ' and writing poetry over it, the color of the words may be changed by assigning numerical value to the color.



Example of Computer Generated Poetry and Imagery by Joan Shafran

SOME REFLECTIONS
Poetry by Joan Shafran

To Nasa Inventions Waiting for Licensing

The point perspective of an age Gone by you would be FATHER farther into black of unknown sky

Before the piece be welded Before the system converts transparent cell power

> becomes the phantom beasts of science fiction

Before

leave the land to us who inhabits beauties dream leave the memories optical

Before

The war is waged between beyond the cloud now covering the sun

Beyond

Beware

When micro monster turns on you searching for its own freedom Impressions on a Saturday night IM pressions

What was
I
to you
When we last tried
to PROVE
our
point

To one another Soft light guise We dance our sep arate dance checking out the rhythm

IMPRESSIONS IM pressions Top wave analog

elegant only in separate Frames Carefully chosen for Effect Hung around your space too long Sat immobile too much time OUT a member of a team no rules to relate to no spot COMFORTABLE

This

is

w
ht
a

I
am
in
outline F
o
r
m

With each flicker
of each light
passing 30 times
a second
SCREEN MAGIC
SCREEN TRAGIC
Perspective lost
within the screen

Alternate signals bit by bit with each flicker with each flash

28.

PERSPECTive lost withN the screen

```
GAME

on personal film

Same Images

like yesterday

Stories different

TIME

you

play

it

back to me

fill

I

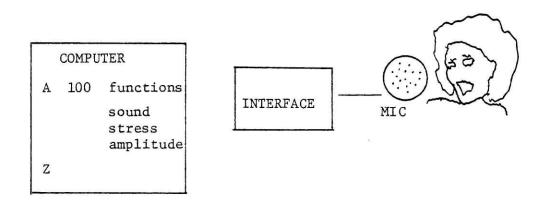
in We entertain each other
the space
```

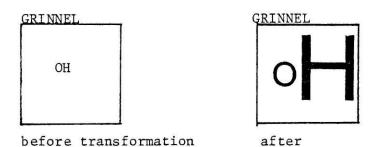
the artist being sensitive to impressions from nature and human nature, only acquires his significance for society by communicating his vision through a Pattern of formal structure which his technique can impose upon some selected medium. Whether musical sound, material shape, manipulated colour, or verbal imagery, the character of the medium itself matters little and the resemblance of his art to any scene or sound or object matters little, compared with this essential function of becoming a channel of communication.8

THE PROPOSED SYSTEM

As we have seen through Ernest Robsons' work, words can have a life of their own. The poet conceives the message intent and the word then responds to itself by reacting to sound, stress, and prosodic value. After carefully studying the computer and its natural capabilities, it became apparent that SOUND was the key to connecting poetry to the computer system.

In order to have an interactive system using the computer with human sound, an interface must be built. This box-like hardware connects a small microphone, which carries the voice tone and level, from the mic through the interface box and converts the sound to digital signals. his is done, because the computer can only understand this type of signal. The translated sound then reads into the computer.





Inside the computer memory certain pieces of software have been written, so as soon as the of the voice, the change in sound reaches the memory, it will translate the word into numerical value. On the screen As these qualities are heard, of the Grinnel, the word or words being spoken have been several ways. 1. Increase in placed there by the poet, by cursor on the portion of the word or the whole word, the poetry will be transformed, as the sound tramsmits through the microphone. The computer and the poet are now working together to create a new form of interactive poetry.

The software necessary for this process is fairly complex. It is necessary that the computer understands certain functions, so it can respond to

the input of the sound. functions are the STRESS level volume or pitch, and the pitch, and the LENGTH of the sound. the computer can respond in height. 2. Decrease in using a TEXT program or some- height. 3. Thicken the letter thing similar. By placing the or letter or letters. 4. Make them thinner. 5. Change the color matrix.

> Because of the nature of the entire system, this poetry can overlay on to any picture stored in the picture directory. It will also be possible to connect the picture to the word functions and as the letters transform so would the pictures.

SOME REACTIONS
Poetry by Joan Shafran

Programming dost not lovers make

Wrote a story once Before the world opened into space modules of u go to loop before it happened

Form Characters that Sym Bolize the Relationship

> Far more clearly than it really is Should be simpler Now

than before the happen stance of figur ative speech

Our Num
erical value
should be
the same
But different

Variabls/fix/does Not compute

a fault in the system

Not Ours

The root of the matter
lies de ep within
the heart

SYSTEMS ANALYZED

to a
sm all
po int

I found myself competing In an ENVIronment so alien it made me numb with fear
It SEEMED impossible to fight TECHNOLOGY

the scientist
how could I begin to translate
my feelings into DATA that
seemed relevant

and why

IT IS NOT A POET'S JOB TO JUDGE GOOD or bad

TO COMMENT

it is merely

Polarized Once Again Tove song for computer and human voice

In software night

SOUND

humming

Light emitting diodes

Dark night

Software night

Alone silent flicker

With the memory of you

In software night three edementions Space transmitting through micro levels of memory

Gone are the finite bonds a friendship true mapped between the levels with the memory of you

All the tri-level intervals
All that is cosmic space
all that IS cannot erase
The color matrix
We held as true
Ah, the memory of you

'those Media Technology Blues for computer aided guitar and human hackers voice

alienation
across the station
Oh those Media technology blues
Think in 'tran
When I can
Oh those tech nology blues
the only verbal
in a terminal
can't stop those media
maddening blues

I long for your voice not left with a choice I put you on my private disk and play you back without a risk To stop those Media technology blues

RAM\$PASS Oh up your ass with those crazy lazy blues

There is no time
for everyday rhyme
HELP my mag taping blues
I've interfaced
my entire space
God what next
to stop my blues

Poetic reactions to an age

Approaching
Or how I rationalized my
existence for the coming
Decade
But floated still
In an unseen rhythm
By my scientific neighbor

Or better still Confessions of 276-46-3037 Hidden under an electric blanket Set at 9

Reading Gothic romances and Scientific American Simultaneously to the rhythm of my personal Molecular battle

CONCLUSIONS

fines of a technological en- to assign numerical value to vironment, the poet/artist continues to search for a TRUTH that can express and explain understanding of the universe. Mirroring the technologist, who explains through numbers and symbols, the poet responds with words and images, must be said, in order for but neither message system evokes understanding.

Communication through the use of technology offers the poet a new way to explore words and their meaning. In order to do this, certain unspoken boundaries must be confronted and transcended.

The nature of the computer, defies the freedom and ambiguity present in most

Even contained within the con- poetic structure. As a poet something of weighted meaning is an almost impossible task. The first problem was to establish a verbal communication between myself and the programmers. To try and tell them what must happen, what the transformation from the language of the soul, to the language of the machines was a difficult one...PATIENCE is a virtue that both the artist and technologist must learn.

> Upon establishing a way of communication with the systems analyst a rapport between poet and machine was the next step. There are several ways to learn about the computer.

40.

For my purposes UNDERSTANDING was the essential component. It became apparent that I could not devote the amount of time necessary to learning everything there is to know about computers and programming, and continue in my original pursuit. The object was poetry, and machine code was not the answer.

I also became aware of the without the personal input, interactive poetry does not exist. The initial fear being, that the machine would become the artist, and the artist a mere button pusher. suddenly eliminated, and an Just by realizing that, it became more comfortable for me to know what the computer works in soft design, with was all about.

It is a laboring task, to

analyze information and then retranslate it, so that the machine can compute. A task painful and frustrating. Throughout the experience, the question WHY kept repeating itself. Why should an artist care to involve personal, emotional work, with a cold, calculating machine.

The computer is unlike any other artists tool, in that importance of the PERSON, for it stores vast amounts of information, and can feed them back to you, as does the brain, and can also find links.

> The 'hands on' control is abstract or intangible control takes over. The artist now nothing to touch: the image, gone in seconds, transformed.

The alienation of the artist the job of the poet whose to machine is an obvious yet interest is communication, intense reality. They are not new machines to find a difficult to operate, to un- new way. derstand.

Today most of the world ex- It is a long road. But this periances the same estrange- is the POETRY GENERATOR, the ment. The old forms of com- beginning of the redefinition munication are becoming less of language, a retranslation. valid, and media through technological advances grows from the CONCRETE poets of in importance as the major way to convey information that the Word is Dead and it both private and public. The should truly be perceived problem arises in that fewer understand the operational processies of these new tools. That is why the artist must CONFRONT and resolve. For left in hands of systems analysts the obscure will become

more unintelligable. It is

It has been yet another step the forties who aptly stated rather than read.

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FOOTNOTES

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