### MIT 4.602, Modern Art and Mass Culture (HASS-D)

Professor Caroline A. Jones

History, Theory and Criticism Section, Department of Architecture

Spring 2004 Lecture Notes Week 13. Lecture 2

#### POSTMODERNISM AND MASS MEDIA:

#### **Postmodernism and Feminism**

- I. Activism and collaborative artistic identities (critique of the modernist author)
  - A. Group Material, Tim Rollins and K.O.S., ActUp (late 1980s)
  - B. Gordon Matta-Clark and "Anarchitecture," "Food" collaborative (1970s)
  - C. Colab (1980s: Jenny Holzer, others)
- II. Appropriation: how critique became chic (1980s)
  - A. Commodity theater: Jeff Koons, Haim Steinbach, Allan McCollum
  - B. Exhaustion of originality: Mike Bidlo's retreads
  - C. "The death of modernism:" Sherrie Levine vs. Duchamp
    - 1) Duchamp exchange value (industrial, usually "assisted," transgression through designation and relocation)
    - 2) Levine sign value (simulacrum, slight photographic intervention, endless circulation and repetition of signs)
  - D. Performative appropriations: Bidlo's studio theater and Janine Antoni's feminist variations
- III. Taking up the voice/ gaze of authority (late '70s, 1980s)
  - A. Cindy Sherman
  - B. Barbara Kruger
  - C. Jenny Holzer

## Slide List (selected) for 13:2

Group Material, AIDS Timeline, 1989-91 (installation)
Gordon Matta-Clark and Food Family, Food, 1971-73 (collaborative artists' restaurant)
Matta-Clark, Splitting 1974 (house sculpture through "cutting")
Jean-Michel Basquiat, Charles the First 1982, acrylic and oilstick on canvas
Basquiat, Andy Warhol, Francesco Clemente Alba's Breakfast 1984 mixed media/ paper/ canvas
Barry McGee, untitled installation, 1998, paper, found objects, drawing, photographs, frames
Jeff Koons, New Shelton Wet/Dry Double Decker 1981 appropriated vacuum cleaners, fluorescent illumination
case
Koons, Three Ball 50/50 Tank 1985, appropriated basketballs, water, aquarium.

Koons, <u>Bourgeois Bust – Jeff</u> and Ilona, 1991, marble

Steinbach, Fantastic Arrangement, 1985, appropriated commodities, fabricated formica stand Allan McCollum, Dog from Pompeii, 1991, gallery installation of cast hydrocal objects

slides continued on verso

# Slide List (selected) for 13:2, continued

Mike Bidlo, Convergence, 1985, enamel on canvas

Bidlo, Studio view, 1983 installation, Gracie Mansion gallery, NYC

Sherrie Levine, After Walker Evans, 1981, black-and-white photograph

Levine, After Egon Schiele, 1982, photograph on paper

Bidlo, Re-staging, at the Palladium, of Yves Klein's "Anthropometry of the Blue Period", ca. 1989

Janine Antoni, Loving Care, 1993, performance at Anthony D'Offay Gallery, London

Antoni, Gnaw sculptures: Chocolate Gnaw, Lard Gnaw, 1992 (600 lbs. chocolate, 600 lbs lard)

Cindy Sherman, <u>Film Stills</u> series, begins 1977, continues through 1983; all are numbered but untitled (All Sherman works are photographs)

Sherman, Untitled #168 etc., (vanished pictures), 1987

Sherman, Untitled #155 etc, towards surrealist or "sex" pictures, 1985- '90s

Sherman, Untitled #210 etc, ("art" pictures), 1989

Barbara Kruger, Untitled (Your Gaze hits the side of my face), 1981-83, photograph, silkscreen on vinyl.

Jenny Holzer, Truisms Series, 1982, ongoing, posters on NYC streets