MIT 4.602, Modern Art and Mass Culture (HASS-D)

Professor Caroline A. Jones

History, Theory and Criticism Section, Department of Architecture

Spring 2004
Lecture Notes
Week 12, Lecture 1

POP ART AND POPULAR CULTURE:

International Pop and Anti-Pop

- I. Is Mass Culture "especially" American?
 - A. Popular Culture vs. Mass Culture
 - B. Comics an enduring underground
 - C. Billboards and urbanism, collage aesthetic
- II. Postwar Britain and a phantasmagorical "aesthetics of plenty"
 - A. The Independent Group
 - 1) architects, artists, curators, historians
 - 2) exhibitions: Parallel of Life and Art (53), Man, Machine & Motion (55), This is Tomorrow (56)
 - B. Eduardo Paolozzi and the "Psychological Atlas" (1947-53)
 - C. Richard Hamilton's cool
- III. Paris in passing (Anti-Pop and Pop)
 - A. The Situationist International Guy Debord
 - 1) The derive and the detour
 - 2) Society of the spectacle
 - B. D'affichistes (Mimmo Rotella, Jacques de la Villegle)
 - C. Martial Raysse
- IV. German complexities
 - A. Sigmar Polke (Silesia)
 - B. Gerhard Richter (East Germany)

Slide List (selected) for 12:1

London:

Nigel Henderson, East London, photographs 1949-52

Henderson, Screen 1949-52, photocollage on plywood panels

Eduardo Paolozzi, Collage Mural, 1952? collage

John McHale, Why I took to the Washers in Luxury Flats 1954, photocollage book

Paolozzi, Psychological Atlas, 1947-53 collage scrapbook

Paolozzi, Automobile Head 1954 screen print

Slides continued on verso

London, cont.

McHale, Machine-Made America 1957 collage

Paolozzi, I was a rich man's plaything, 1947 collage

Richard Hamilton, Just What is it that Makes Today's Homes So Different, So Appealing? 1956 collage

Paolozzi, <u>It's a known fact that pleasure helps your disposition</u>, 1948 collage

Hamilton, Hers is a lush situation 1956 oil on panel

Hamilton, <u>\$he</u>, 1958-61 oil and collage on panel

Hamilton, Trademark 1972 ink /card

Paris/ Italy:

Mimmo Rotella, <u>Marilyn</u>, 1962, torn posters Jacques de la Villegle, <u>Rue Pastourelle</u> 2 April 1971, torn posters Guy Debord, <u>Naked City</u>, 1957 photolithograph Raysse, <u>Made in Japan</u>, 1964 mixed media

Germany

Sigmar Polke <u>Chocolate Painting</u> 1964, lacquer on canvas Gerhard Richter, <u>Alfa Romeo with text</u>, 1965, oil on canvas

Polke, Modern Art, 1968, acrylic, oil on canvas

Polke, Bunnies, 1966 acrylic/c

Richter, Olympia, 1967, o/c

Polke, Lager (Camp), 1982, acrylic, pigment on canvas

Richter, Cities (from his Atlas), 1968, book pages, collaged and marked

Richter, Townscape Paris, 1968, o/c

Richter, Color Fields, 1973, color-mix charts, mounted

Richter, Garmisch, 1981 o/c

Richter, Atelier, 1985 o/c