

Courtesy of Paul
Milgrom and
Muhamet Yildiz. Used
with permission.

Bargaining Theory I

MIT 14.126 Game Theory

Paul Milgrom

Muhamet Yildiz

1

Bargaining Theory

- **Cooperative (Axiomatic)**
 - Edgeworth
 - Nash Bargaining (*)
 - Variations of Nash
 - Kalai-Smorodinsky
 - Maschler-Perles
 - Egalitarian-Equivalent
 - Utilitarian, etc.
 - Shapley Value (*)
- **Non-cooperative**
 - Rubinstein-Stahl (*)
(complete info)
 - Asymmetric info
 - Rubinstein, Admati-Perry, Cramton, ...
 - Non-common priors
 - Posner, Bazerman, Yildiz (*), ...

2

Nash Bargaining Problem

- $N = \{1,2\}$ – the agents
- $S \subset \mathbb{R}^N$ -- the set of feasible expected-utility pairs
- $d = (d_1, d_2) \in S$ – the disagreement payoffs
- A *bargaining problem* is any (S, d) where
 - S is compact and convex, and
 - $\exists x \in S$ s.t. $x_1 > d_1$ and $x_2 > d_2$.
- B is the set of all bargaining problems.
- A *bargaining solution* is any function
 - $f: B \rightarrow \mathbb{R}^N$ s.t. $f(S, d) \in S$ for each (S, d) .

3

Nash Axioms

1. **Expected-utility Axiom [EU]** (invariance under affine transformations): $\forall (S, d), \forall (S', d'), a_i > 0$

$$\left. \begin{array}{l} S' = \{s' \mid s'_i = a_i s_i + b_i \forall i \in N\} \\ d'_i = a_i d_i + b_i \forall i \in N \end{array} \right\} \Rightarrow f_i(S', d') = a_i f_i(S, d) + b_i \forall i \in N$$

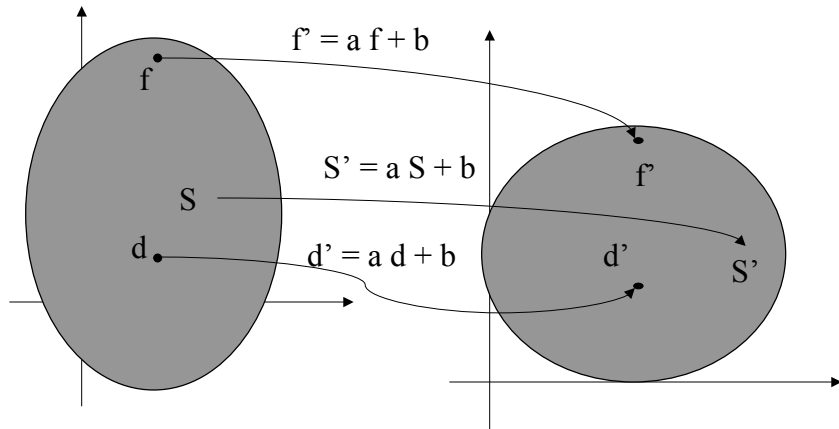
2. **Symmetry [Sy]:** Let (S, d) be symmetric: $d_1 = d_2$ and $[(x_1, x_2) \in S \text{ iff } (x_2, x_1) \in S]$. Then,

$$f_1(S, d) = f_2(S, d).$$

3. **Independence of Irrelevant alternatives [IIA]:** if $T \subset S$ and $f(S, d) \in T$, then $f(T, d) = f(S, d)$.
4. **Pareto – Optimality [PO]:** if $x, y \in S$ and $y > x$, then $f(S, d) \neq x$.

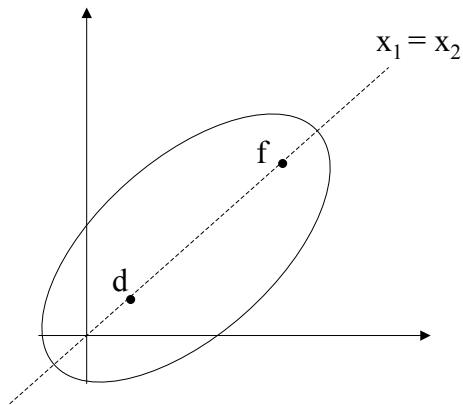
4

Expected-utility Axiom



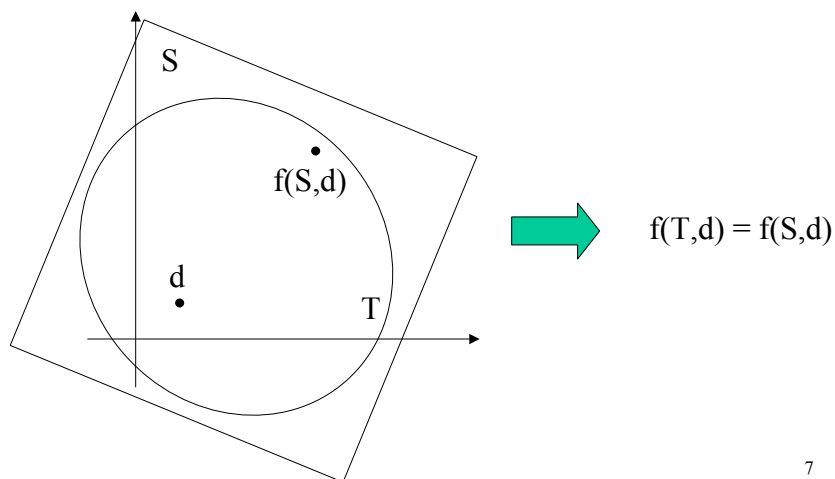
5

Symmetry



6

Independence of irrelevant alternatives



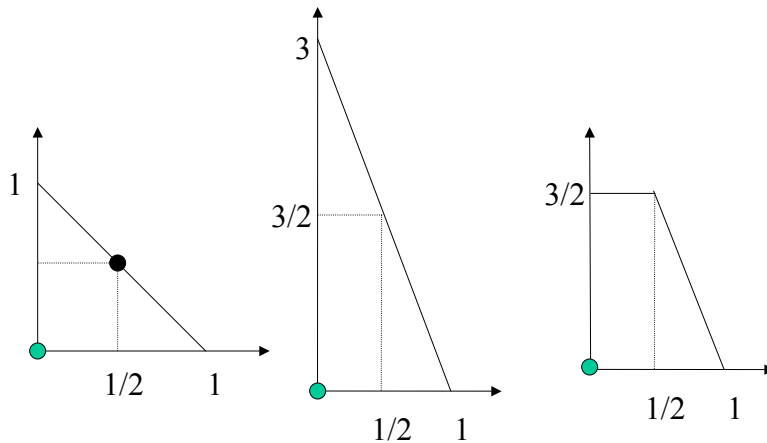
7

Nash Bargaining Solution

$$f^*(S,d) = \arg \max_{\substack{s=(s_1,s_2) \in S \\ s > d}} (s_1 - d_1)(s_2 - d_2).$$

8

Examples



$$f^*(S, d) = \arg \max_{\substack{s \equiv (s_1, s_2) \in S \\ s > d}} (s_1 - d_1)(s_2 - d_2).$$

Nash's Theorem

Theorem: A bargaining solution f satisfies the Nash Axioms (EU, Sy, IIA, PO) if and only if

$$f = f^*.$$

Nash Axioms

- Expected-utility Axiom** (invariance under affine transformations): $\forall(S, d), \forall(S', d'), a_i > 0$

$$S' = \{s' \mid s'_i = a_i s_i + b_i \forall i \in N\} \\ d'_i = a_i d_i + b_i \forall i \in N \quad \left. \vphantom{S'} \right\} \Rightarrow f_i(S', d') = a_i f_i(S, d) + b_i \forall i \in N$$

- Symmetry:** Let (S, d) be symmetric: $d_1 = d_2$ and $[(x_1, x_2) \in S \text{ iff } (x_2, x_1) \in S]$. Then, $f_1(S, d) = f_2(S, d)$.

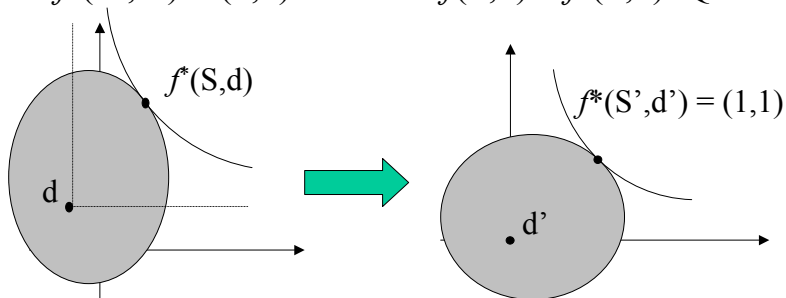
- Independence of Irrelevant alternatives:** if $T \subset S$ and $f(S, d) \in T$, then $f(T, d) = f(S, d)$.

- Pareto – Optimality:** if $x, y \in S$ and $y > x$, then $f(S, d) \neq x$.

11

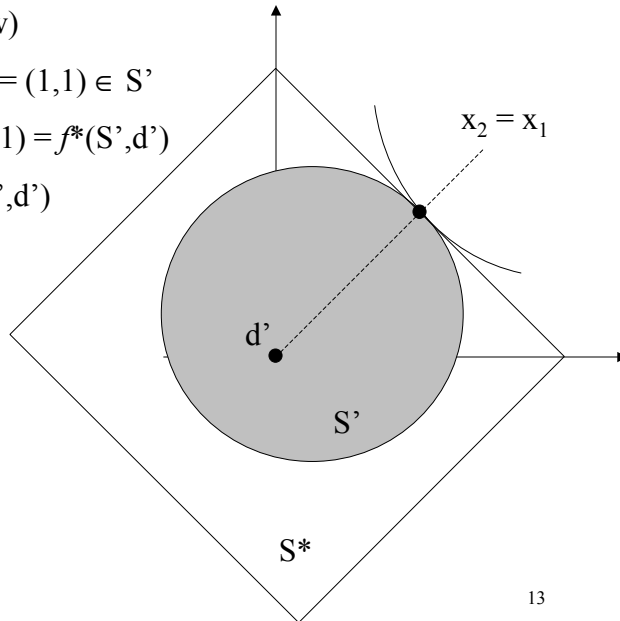
Proof of Nash's Theorem

- Check: f^* satisfies the Nash axioms. (easy)
- Take any (S, d) . Transform it to (S', d') so that $d' = 0$, and $f^*(S', d') = (1, 1)$. Under $[Sy, IIA, PO]$, $f(S', d') = f^*(S', d') = (1, 1)$. &EU $\Rightarrow f(S, d) = f^*(S, d)$. QED



12

- S^* is symmetric. (how)
- $\&Sy\&PO \Rightarrow f(S^*, d') = (1, 1) \in S'$
- $\&IIA \Rightarrow f(S', d') = (1, 1) = f^*(S', d')$
- $\&EU \Rightarrow f(S, d) = f^*(S', d')$



An extension of Nash

5. Individual Rationality [IR]: $f(S, d) \geq d$.

Theorem: There are precisely two bargaining solutions that satisfy axioms EU, Sy, IIA, and IR: f^* and D with $D(., d) \equiv d$.

Proof: $[EU\&IIA\&IR] \Rightarrow (PO \text{ or } D(., d) \equiv d)$. QED

Asymmetric Nash

Theorem: Let $A = \{x \geq 0 \mid x_1 + x_2 \leq 1\}$. For any a in $(0,1)$, there exists a unique b.s. f^a that satisfies Axioms EU, IIA, and IR, and $f^a(A,0) = (a,1-a)$;

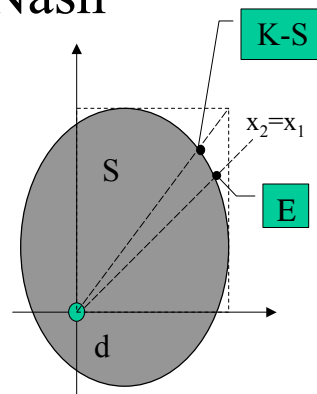
$$f^a(S, d) = \arg \max_{s \in S, s \geq d} (s_1 - d_1)^a (s_2 - d_2)^{1-a}$$

15

Variations of Nash

Changing the Nash's axioms, many characterized various b.s. with various axioms, e.g.,

1. Kalai-Smorodinsky
 - Monotonicity, EU, Sy, PO
2. Egalitarian: $\max \min \{x_1, x_2\}$
3. Utilitarian: $\max ax_1 + bx_2$

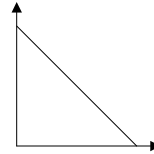


16

Shapley Value – n person bargaining

- A coalitional game (N, v) , where $v : 2^N \rightarrow \mathbb{R}$.
 $v(S)$ is the maximum total utility the coalition S can get in the case of disagreement with $N \setminus S$.
- A *bargaining solution* (or a *value*) is any function f that assigns an allocation $f(S, v)$ in \mathbb{R}^S for each coalition S , where $\sum_i f_i(S, v) = v(S)$.
- The *marginal contribution* of i to S with $i \notin S$ is

$$D_i(S) = v(S \cup \{i\}) - v(S).$$



17

Shapley Value -- definition

- A coalition $S_i = \{1, 2, \dots, i\}$
 - formed in the order $\{1\} \rightarrow \{1, 2\} \rightarrow \{1, 2, 3\} \rightarrow \dots \rightarrow \{1, 2, \dots, i-1\} \rightarrow \{1, 2, \dots, i-1, i\}$;
 - the new-comer has all the bargaining power.
- Then, $f_1(S_i, v) = v(\{1\})$,
 $f_2(S_i, v) = D_2(\{1\}) = v(\{1, 2\}) - v(\{1\})$, ... ,
 $f_i(S_i, v) = D_i(S_{i-1}) = v(\{1, 2\}) - v(\{1\})$.
- Coalition S
 - formed in a random order where each permutation is equally likely – there are $|S|!$ Perms.;
 - the new-comer has all the bargaining power.
- Then, Shapley Value (φ):

$$\varphi_i(S, v) = \frac{1}{|S|!} \sum_R D_i(S_i(R))$$

where R is any permutation,
 $S_i(R) = \{R(1), R(2), \dots, i\}$.

18

Example -- Firm

- $N = \{c\} \cup W$; c owns a factory; $w \in W$ is a worker. Without c , workers produce 0; with c , m workers produce $p(m)$; p is concave, increasing, and $p(0) = 0$.
 - $v(S) = p(|S \cap W|)$ if $c \in S$; $v(S) = 0$ otherwise.
 - $\varphi(c) = \varphi(\omega) = 0$;
 - $A_m = \{c, w_1, w_2, \dots, w_m\}$
 - $\varphi_c(A_m) = (p(1) + \dots + p(m)) / (m+1)$;
 - $\varphi_w(A_m) = (p(m) - \varphi_c(A_m)) / m$.
- [O&R;259.3]

19

Example -- Market

- $N = \{1, 2, 3\}$; 1 is seller; 2, 3 are buyers:
 - $v(i) = 0$; $v(1, 2) = v(1, 3) = v(1, 2, 3) = 1$;
 $v(2, 3) = 0$.
 - $\varphi_i(i) = 0$; $\varphi_1(1, i) = \varphi_i(1, i) = 1/2$; $\varphi_i(2, 3) = 0$;
 $\varphi_1(1, 2, 3) = 2(0 + 1 + 1) / 3! = 2/3$;
 $\varphi_2(1, 2, 3) = \varphi_3(1, 2, 3) = 1 / 3! = 1/6$.
- [the price is $2/3$, and buyers have equal probability of buying]
- $\text{Core}(N, v) = \{(1, 0, 0)\}$.

20

Shapley value & the Core

Theorem: For any convex game (N, v) , the Shapley value (ϕ) is in the core.

Proof:

1. Since (N, v) is convex, \forall perm. R , g^R with $g_i^R(N, v) = D_i(S_i(R))$ is in the Core (previous lecture).
2. Shapley value is the average of g^R 's: $\phi = \sum_R g^R / |N|!$
3. The Core is convex.
4. Shapley value is in the Core. QED

21

Shapley Axioms

1. **Symmetry:** If i and j are interchangeable (i.e., $D_i = D_j$), then

$$f_i(\cdot, v) = f_j(\cdot, v).$$

2. **Dummy:** If i is dummy (i.e., $D_i = v(\{i\})$), then

$$f_i(\cdot, v) = v(\{i\}).$$

3. **Additivity:** $f(\cdot, v+w) = f(\cdot, v) + f(\cdot, w)$.

22

Theorem (Shapley)

The Shapley value (φ) is the unique bargaining solution (or value) that satisfies the Shapley axioms (namely, symmetry, dummy, and additivity).

Proof:

1. Check: φ satisfies the Shapley axioms.
2. There exists a unique value f that satisfies the Shapley axioms. QED

23

Proof (Step 2)

1. Fix N . So, $(N, v) \equiv v \in R^{2^{|N|-1}}$.
2. Define v_T by $v_T(S) = 1$ if $S \subseteq T$; $v_T(S) = 0$ otherwise.
3. $(v_T)_{\emptyset \neq T \subseteq N}$ is a basis for $R^{2^{|N|-1}}$:
 1. Suppose $\sum_S b_S v_S = 0$, but $b_T \neq 0$.
 2. $\exists T^* \subseteq T$ s.t. $b_{T^*} \neq 0$ & $b_{T'} = 0 \forall T' \subset T^*$.
 3. $\sum_S b_S v_S(T^*) = b_{T^*} \neq 0$, a contradiction.
4. $\forall v \in R^{2^{|N|-1}}$, \exists a unique $b \in R^{2^{|N|-1}}$ s.t. $v = \sum_S b_S v_S$.
5. A1 & A2 $\Rightarrow f_i(av_T) = a/|T|$ if $i \in T$; 0 otherwise.
6. & A3 $\Rightarrow f_i(v) = f_i(\sum_S b_S v_S) = \sum_S f_i(b_S v_S) = \sum_{S \ni i} b_S / |S|$.

24

Balanced Contributions

A value f satisfies the balanced contributions property iff $\forall(N,v), \forall i,j \text{ in } N,$

$$f_i(N,v) - f_i(N \setminus \{i\}) = f_j(N,v) - f_j(N \setminus \{j\}).$$

Theorem: The Shapley value is the only bargaining solution that satisfies the balanced contributions property.

Proof: 1. If f and f' satisfy the property, then $f = f'$.
2. Shapley value satisfies the property. QED