Chapter 11: Social Cognition and Emotion

Social Cognition and Social Reality

social cognition social comparison cognitive consistency cognitive dissonance

Attitudes

attitudes attitude questionnaire persuasive communications central route to persuasion peripheral route to persuasion heuristics

forced compliance favorable self-picture

Perceiving Others

traits central trait primacy effects schemas implicit theories of personality stereotypes illusory correlation in-group out-group out-group homogeneity effect impression management self-handicapping empatheitc embarrassment

Attribution

causal attribution dispositional quality fundamental attribution error actor-observer difference self-serving attributional bias above-average effect

Perceiving Oneself

foot-in-the-door technique

Culture and Social Cognition

collectivist individualist cross-cultural studies **Emotion**

James-Lange theory of emotions attribution of arousal theory excitation transfer amygdala complex partial seizure disorder (CPSD) universality thesis facial feedback hypothesis communicative displays audience effects basic emotions emotion lexicons