

## Chapter 7: Memory

### Studying Memory

retention intervals  
long-term memory  
working memory  
episodic memory  
generic memory  
explicit memory  
implicit memory  
acquisition  
encoded  
storage  
memory trace  
retrieval  
recall  
recognition

### Encoding

stage theory  
short-term memory  
storage capacity  
memory span task  
magic number  
decay displacement  
rehearsal  
free recall  
primacy effect  
recency effect  
recoding  
chunks  
maintenance rehearsal  
shallow processing  
deep processing  
depth-of-processing hypothesis  
mnemonics  
method of loci

### Retrieval

retrieval cue  
encoding specificity  
elaborative rehearsal  
memory search  
explicit memory  
implicit memory  
repetition priming  
stimulus specific

### When Memory Fails

retention interval  
forgetting curve  
decay  
interference  
retroactive interference  
proactive interference  
retrieval failure  
childhood amnesia  
permastore  
flashbulb memories

schemas  
script  
source confusion  
memory reconstruction  
hypnosis  
tape-recorder theory of memory  
repressed memories  
anterograde amnesia  
Korsakoff's syndrome  
retrograde amnesia  
trace consolidation  
procedural and declarative knowledge  
associative retrieval  
strategic retrieval  
confabulations  
amygdala